

The World is Ours Foundation

Year-to-Date Report



Prepared by:
Leroy D. White

2023 - 2026

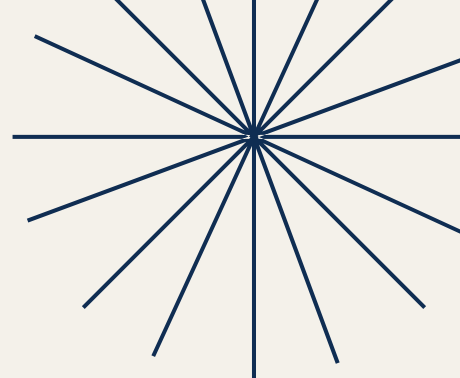
A Letter from TWO Foundation's Founder

The World is Ours (TWO) Foundation acts as a powerful catalyst for transformation, committed to closing the gap between potential and opportunity. Since our establishment, we have played an essential role in supporting youth by offering a comprehensive blueprint for success through mentorship, professional development, and economic empowerment. As the founder, I understand firsthand the challenges of transitioning into regular life after being deeply immersed in the world of athletics. The thrill of competition, the camaraderie, and the sense of purpose it provided were hard to replace. It was during this transition that I realized the importance of having a support system that extends beyond the sports arena. TWO Foundation was born from this realization, instilling a sense of purpose and providing the resources to navigate a new path.



Leroy D. White
Founder & Executive Director

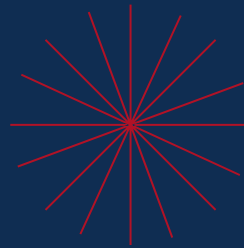
About Us



2023 Sports & Entertainment Symposium panelist
Sasaha Chaplin, with students

The World is Ours (TWO) Foundation is a catalyst for change, dedicated to bridging the gap between potential and opportunity. Since our inception, we have served as a vital resource for youth, providing the blueprint for success through mentorship, professional development, and economic empowerment. We believe that giving students real support and practical tools creates lasting change. When young people feel encouraged and prepared, they grow into leaders who strengthen our communities in meaningful ways. Behind every metric is a student who found their voice, a young person who discovered a path they never knew existed. Our work extends beyond the classroom, building a community where everyone has the chance to rise.

Our Team



The World Is Ours (TWO) Foundation team consists of passionate individuals from diverse backgrounds, focused on transforming potential into opportunity. They offer structured mentorship, professional development, and economic empowerment, guided by core values of Empowerment, Access, Growth, and Community Accountability. Collaborating with school districts and partners, they aim to build self-sufficiency and equip students with confidence and support to lead meaningful change.



Founder/Executive Director
Leroy White



Head of Community Outreach
Justin Guyton



Head of Athletic Partnerships
Trey Giles



Head of Operations
Aisha Denard



Head of Media Partnerships
Khalil Johnson



Head of Student Development
Lauren Horne



Our Vision

A world where every student, regardless of background, has the confidence and community support to pursue their future with purpose. We envision young people who know they belong, who see themselves in rooms of opportunity, and who carry that belief forward into their communities.

Our Mission

To expand access and create opportunities that empower young people to see and step into their full potential. Every program, every partnership, and every interaction is rooted in the belief that when one student rises, they lift others with them.

Our Values

Empowerment, Access, Growth, and Community Accountability

Our Approach & Programs



Our values Empowerment, Access, Growth, and Community Accountability guide everything we do. The World is Ours (TWO) Foundation operates through three core program extensions: the TWO Foundation Fellowship Program, TWO Foundation Sports, and The Huddle. Each is designed to meet students where they are and walk alongside them as they discover what's possible. We build long-term self-sufficiency, expand access through partners like Georgia State University and Let's Grow StemX, and stay accountable through careful impact tracking.



ENGAGEMENT HIGHLIGHTS REPORT

The World is Ours (TWO) Foundation Student Demographic Highlight Report provides a comprehensive overview of student demographics and engagement activities from 2023 to 2026. Through its programs, TWO Foundation has played a pivotal role in developing a direct basketball scouting pipeline connecting students to collegiate opportunities.

Total Student Engagement

6,700+

Students

Student Demographics



51%



49%

Gender

Total School Districts Engaged

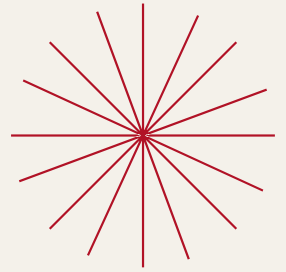
7 Across Georgia & Alabama

Direct basketball scouting pipeline with

23 college programs

Ethnicity	2025-2026	2024-2025	2023-2024
Black	60%	57%	54%
White	11%	13%	15%
Hispanic	15%	15%	18%
American Indian	0%	0%	0%
Asian	3%	4%	3%
Pacific Islander	0%	1%	0%
Two or more races	9%	10%	9%

TWO Foundation Fellowship Program



A 12-month immersive leadership and career readiness experience designed for high-potential juniors at Shaw High School in Columbus, Georgia. For many of these students, this is the first time someone has invested deeply in their future beyond the classroom. The program bridges the gap between classroom learning and professional success through a curriculum centered on personal growth, financial literacy, and direct industry exposure. Fellows are equipped with the confidence and skills necessary to navigate life after high school, whether pursuing higher education or entering the workforce.

Success Metrics YTD:

YTD Participants: 6 high-potential students.

Duration: 12-month intensive engagement.

Focus Areas: Personal brand & professional development, mentorship, and economic empowerment workshops.

Early Access: (8) Direct site visits and engagement with professionals in sports, entertainment, and general business.

Corporate Partners:



Mr. V's Barbecue



PTAP



River Valley
Chamber of Commerce



Arthur Blank
Family Foundation



Delta Air Lines



Funarious



TWO Foundation Fellowship Alumni



Taylor Malone
TWO Foundation Fellow '25



Hannah Maldonado-Matos
TWO Foundation Fellow '25



Hope Detweiler
TWO Foundation Fellow '25



Shenard Presley
TWO Foundation Fellow '24

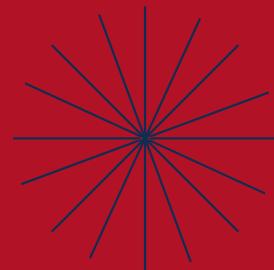


Trey Giles
TWO Foundation Fellow '24



Marcus Henderson Jr.
TWO Foundation Fellow '24

TWO Foundation Sports



For hundreds of young athletes across the Southeast, TWO Foundation Sports is more than a tournament experience. It is a turning point. The program focuses on holistic development, emphasizing success off the field alongside on-field achievements. Through education, mentorship, and community involvement, we guide young athletes toward their "pro" life, showing them that their identity and worth extend far beyond the game.

Success Metrics YTD:

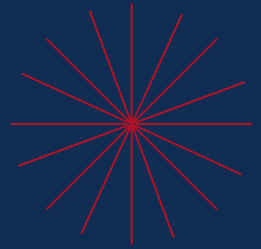
Economic Contribution: \$700,000 in projected college scholarships

Scale: 300+ unique athletes served over 4 years at 45 tournaments

Collegiate Pipeline: Direct scouting with 23 college programs



The Huddle



The Huddle serves as TWO Foundation's signature speaking and workshop series. For many students, it is the first time they sit across from a college recruiter or industry professional who sees their potential. It acts as a catalyst for curiosity, connecting students with collegiate and industry leaders to expand their vision of what is possible. Through mock interviews and intensive workshops, the event provides immediate, actionable feedback on professional presentation and career goals.

Success Metrics YTD:

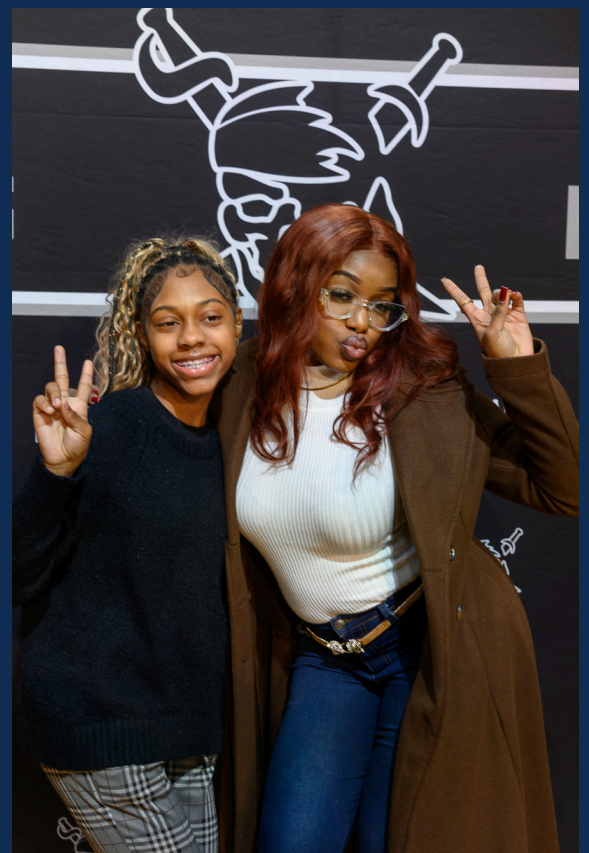
Reach: Participation from 7 school districts across Georgia and Alabama.

Engagement: Over 3,500 students participated in the two-day event.

Partnerships: Representation from 80+ collegiate and industry partners.

Skill Building: 350+ students completed professional mock interviews.

Knowledge Transfer: Over 2,700 students attended specialized workshops and keynote sessions.



*2025 Sports & Entertainment Symposium
panelist, Nijah Searls, with student*

Where We're Going

Every program, every partnership, and every student we serve brings us closer to a future where potential is never wasted. Here is how we plan to grow.

The 3 - 5 Year Plan

Phase 1: Foundation & Optimization (Year 1)

- Creative Media Industries Institute (CMII) Integration: Focus on enhancing partnerships and refining delivery.
- Integrate CMII curriculum for certification in digital branding.
- Transition "The Huddle" to a regional summit, increasing engagement to over 5,000.
- Implement impact-tracking for Fellowship Alumni to attract investors.

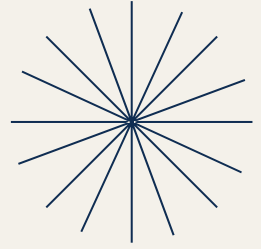
Phase 2: Regional Expansion & Diversification (Years 2–3)

- Scale operations across the Southeast and diversify revenue.
- Standardize "Campus Immersion Days" at Tuskegee, Morehouse, Georgia State, Spelman; add 2–3 institutions.
- Expand Fellowship Program to five flagship high schools.
- Launch a "Corporate Fellowship" for summer internships with Fortune 500 partners.

Phase 3: National Influence & Sustainability (Years 4–5)

- Aim to establish the Foundation as a national leader in athlete transitions.
- Create a physical or virtual Innovation Lab for year-round access to technology and mentorship.
- Partner with athletic associations to implement "Pro-Life" curriculum at major events.
- Launch a \$500,000 Sustainability Fund for scholarships and operational costs.

Enrichment & Partnerships



Georgia State University

- **Partnership Overview:** GSU enhances the transition from high school athletics to higher education through The Huddle series, collaborating with the Creative Media Industries Institute (CMII) to expose students to sports, film, and digital technology. Athletes utilize GSU's top-notch facilities to explore storytelling and media as career options.
 - **Future Enrichment:** Plans to strengthen ties with CMII include specialized workshops in digital branding and content creation for student-athletes, enabling them to use advanced media tools to develop personal brands and understand the sports media and entertainment business.
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Shaw High School

- **Partnership Overview:** Shaw High School serves as the launchpad for TWO Foundation's Fellowship Program, mentoring high-potential juniors with a curriculum focused on personal branding, financial literacy, and career readiness.
- **Future Enrichment:** The goal is to expand the Fellowship by adding experiential learning and more industry site visits, providing Shaw students with a supported pathway to high-growth careers.

Southeast Select

- **Partnership Overview:** Southeast Select, our athletic partner, supports TWO Foundation Sports, impacting over 300 athletes in 45 tournaments and establishing a direct scouting pipeline to 23 colleges.
 - **Future Enrichment:** We will integrate "The Huddle" into tournaments and focus on "The Pro-Life" curriculum to equip athletes with professional skills and collegiate guidance as part of their experience.
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Tuskegee University

Partnership Overview: Collaborating with Tuskegee University connects students to HBCU excellence through workshops and career fairs, especially in engineering, veterinary medicine, and business.

Future Plans: Introducing "Campus Immersion Days" for students to experience collegiate life, with aims to create a scholarship and admissions pipeline for TWO Foundation graduates to join Tuskegee.

Morehouse College

Partnership Overview: Morehouse College is a cornerstone partner in our mission to cultivate leadership and character. By engaging in our professional mock interviews and leadership panels, Morehouse representatives help our students refine their executive presence and set high-level career trajectories.

Future Enrichment: Under our "3-5 Year Plan," we will collaborate on an annual leadership summit. This initiative will pair Morehouse student-leaders with our high school Fellows, creating a long-term mentorship network focused on black male excellence and sustainable professional success.

Contact Us



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